

Wallpaper Installation Guide

Our wallpapers are designed to be bold, beautiful and straightforward to install. All wallpapers are supplied **made to order**, ready trimmed to butt neatly together, and use a **paste-the-wall application method**.

These instructions are suitable whether you're hanging the wallpaper yourself or passing the guide to a professional decorator.

Before you start

Good preparation is key to achieving a clean, seamless finish.

Wall preparation

Ensure the wall is:

- Clean and free from dust, grease or debris
- Smooth and even
- Completely dry

Any flaking paint, holes or uneven areas should be filled and sanded smooth before installation. A well-prepared wall leads to the best possible finish.

Layout & dry check

Before applying any paste:

- Lay out all wallpaper panels on the floor
- Familiarise yourself with the order of the strips and how the design flows
- All panels are supplied **ready trimmed to butt-join**
- Each strip will be supplied **slightly longer than required** to allow for trimming at ceiling and skirting level

This dry layout helps you visualise placement before starting.

Paste-the-wall installation

All of our wallpapers use a **paste-the-wall method**.

1. Start with the first panel

- Apply **ready-mixed paste-the-wall adhesive** directly to the wall
- Only paste enough area for **one strip at a time**
- Use a plumb line or vertical straight edge to ensure the first strip is perfectly vertical
- Hang the first panel and gently smooth it into place

2. Smoothing technique (important)

- Smooth the wallpaper **vertically**, working from top to bottom
- Gently remove any air bubbles or wrinkles

Avoid smoothing horizontally.

Horizontal smoothing can stretch the paper slightly, which may cause it to shrink back as it dries and create small white gaps between panels.

3. Hanging the next panels

- Apply paste to the wall for the next strip only
- Position the panel against the wall and move it gently into place
- Align the design visually with the previous panel
- Butt the edges neatly together — do not overlap

Repeat the process panel by panel.

Trimming

Once the wallpaper is in position:

- Trim excess length at the top and bottom using a sharp blade and a straight edge
- Take care not to drag or tear the surface when trimming

After installation

- Allow the wallpaper to dry naturally
- Avoid touching or cleaning the surface until fully dry
- Keep the room at a steady temperature while drying

Need help?

If you have any questions about installation or preparation, we're always happy to help:

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